



The NAUTILUS Project

Branding Manual

Project coordinator: Dr. Asif ANSAR
Deutsches Zentrum für Luft – und Raumfahrt
www.dlr.de



The NAUTILUS project has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No 861647.

1.1 Logotype

The NAUTILUS project logo consists of a polygon with a flash inside. Two variants of the logo were created:

- Variant in colours
- Variant in black & white

Both variants of the logo are available in pure symbol version or in text version that includes text (The name of the project).

1.1.1 Variant in Colours



Figure 1: NAUTILUS logo (green & blue variant)



Figure 2: NAUTILUS logo with text, horizontal (green & blue variant)



Figure 3: NAUTILUS logo with text, vertical (green & blue variant)

1.1.2 Variant in Black & White



Figure 4: NAUTILUS logo (black & white variant)



Figure 5: NAUTILUS logo with text, horizontal (black & white variant)

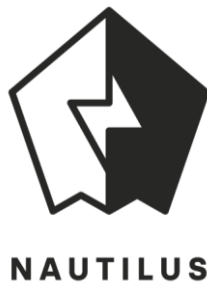


Figure 6: NAUTILUS logo with text, vertical (black & white variant)

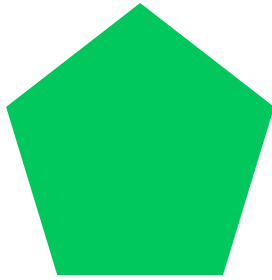
Logo is available for download from the project web page in three formats:

- .png
- .jpg
- .svg

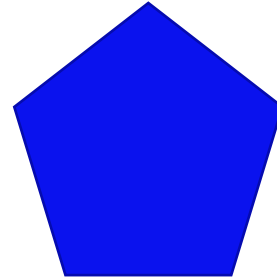
Logo with text: <https://nautilus-project.eu/media-download/summary/2-media/10-nautilus-logo-with-text>

Logo with symbol: <https://nautilus-project.eu/media-download/download/2-media/9-nautilus-logo-symbol>

1.2 NAUTILUS Primary Colours



Green
RGB: 0-200-94
HEX: #00C85E

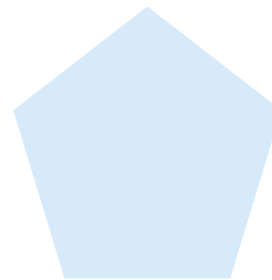


Blue
RGB: 10-19-238
HEX: #0A12EE

1.3 NAUTILUS Secondary Colours



Light Grey
RGB: 245-245-245
HEX: #F5F5F5



Light Blue
RGB: 215-234-250
HEX: #D7EAFA

1.4 Typography

The primary typeface is Arial for Headlines as for texts.

2 Headline in Arial bold 16 pts

Colour of Headline 1:

RGB 7-14-178

HEX #070EB2

2.1 Headline in Arial bold 14 pts

Colour of Headline 2:

RGB 10-19-238

HEX #0A13EE

2.1.1 Headline Arial bold 13 pts

Colour of Headline 3:

RGB 10-19-238

HEX #0A13EE

Text in Source Sans Pro or Arial, sizing of 11 pts.

- Bullet points

NAUTILUS Follows Ups:



<https://nautilus-project.eu/>



info@nautilus-project.eu



[linkedin.com/company/NautilusEU](https://www.linkedin.com/company/NautilusEU)



twitter.com/NautilusEU



[#NAUTILUS_2020](#)

NAUTILUS Communication Contact

GRANT Garant

e-mail: info@grant-garant.cz

t: +420 272 658 250

Náměstí Jiřího z Lobkovic 2277/7, Prague 3, Czech Republic

www.grant-garant.cz